

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: BANG Edutainment Ltd	
If your organisation is part of a larger organisation, what is its name? N/a	
In which London Borough is your organisation based? Brent	
Contact person: Ms Jennifer Ogole	Position: Chief Executive
Website: http://www.wearebang.com/edutainment/	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1086541
When was your organisation established? 01/11/1999	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving Londoners' Mental Health
Which of the programme outcome(s) does your application aim to achieve? More homeless and transient people having access to mental health services and reporting improved well-being More people from BME communities accessing appropriate mental health services, resulting in them receiving the right care and treatment
Please describe the purpose of your funding request in one sentence. To build the mental health/emotional resilience of children/young people who are at risk of engaging in offending, through the provision of specialist, person-centred counselling/therapeutic support.
When will the funding be required? 02/01/2018
How much funding are you requesting? Year 1: £30,952 Year 2: £29,812 Year 3: £30,408 Total: £91,172

Aims of your organisation:

BANG delivers projects for young people in Brent, designed to build their motivation, skills and experiences. It focuses on young people who are considered 'at risk', experiencing negative outcomes or on the pathway to offending. BANG's programmes improve outcomes in emotional resilience, self-esteem, confidence, educational attainment and family circumstances.

BANG's mission is dedicated to breaking the stark cycle of despair that is evident in Brent, wherein child poverty, poor educational outcomes and youth crime are systemically inter-linked. It does this through targeted early intervention work designed to transform the behaviour of children/young people (90% black boys) at obvious and clearly evidential risk of engaging in crime.

Our aims are to:

Reduce the number of young people on the pathway to offending/anti-social behaviour
 Work with the young people's parents as part of a holistic, family-focused approach
 Work in partnership with a range of agencies to maximise young people's potential
 Play a leading strategic role within the grassroots youth sector across Brent

Main activities of your organisation:

BANG's core service is an innovative, high impact and evidence-based programme called NoLimitz, focused on prevention/early intervention work with children/young people (8 to 13) who are identified as being susceptible to the risk factors associated with entering the Criminal Justice System. NoLimitz is a 16 week structured, person-centred programme that combines group activities with transformational 1-2-1 support. It focuses on behavioural change management, personal responsibility and social etiquette, within a whole family approach. Extending the programme so that it has a more concerted and systemic focus on mental health support work is the subject of this bid to City Bridge Trust.

Additionally, we provide training/employment support to enable young people up to the age of 25, so that they are better equipped to find work and make the most of their potential. This includes working with our sister organisation, the Beat London, to offer unrivalled 'real-life' learning opportunities that engage hard-to-reach/vulnerable young people in volunteering activities around community broadcasting.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
3	4	5	15

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	10 years - Annual break option

Summary of grant request

BANG delivers a highly successful, tried and tested, prevention/early intervention programme (NoLimitz), designed to divert young people away from a life of crime. Young people, aged 8-13 (90% of whom are African-Caribbean), are referred directly by schools (we work with over 40 schools across Brent) and social workers, as being at high risk of entering the Criminal Justice System, e.g. exhibiting concerning conduct at school, anti-social behaviour/aggression (adults with conduct problems in childhood are responsible for 80% of all crime [Salisbury Centre for Mental Health 2009]), have a mental health disorder (1/3rd of young people in custody have a mental health disorder - 3 times higher than the general population), have communication difficulties (60-90% prevalence amongst young people in custody, House of Commons Justice Committee, 2016) or are known to be subject to challenging personal circumstances, e.g. experiencing domestic violence at home, being looked after/leaving care (29% of the male prison population were formerly in care, 'Children and Young People in Custody 2006-2008', HM Inspectorate of Prisons, 2008).

Alarming, 70% of children and young people who experience a mental health problem have not had appropriate interventions at a sufficiently early age (Mental Health Foundation).

Young people are presenting to us with a variety of disorders, ranging from Generalised Anxiety Disorder, through to Bipolar Disorder and Post Traumatic Stress Disorder.

In most cases, we can support young people within the existing NoLimitz structure, delivery model and resource framework, as exemplified by the following case study:

SUBJECT: RW (British Ghanaian boy, aged 10) was referred to us by his school's Special Educational Needs Co-ordinator (SENCO)

CONTEXT: Diagnosis of Autism Spectrum Disorder combined with severe anxiety, leading to lack of engagement in social activities and low educational attainment

ACTION: RW took part in the Hub, BANG's 6 week early intervention programme (part of NoLimitz). Initially, he didn't connect with the group and was very introverted. This was addressed by his Key Worker through 1:1 work and via a number of teambuilding, communication, empathy, confidence-building and trust exercises.

RESULT: by the end of the programme there was a marked improvement in RW's confidence, outlook and behaviour. After a session on team work and communication he fed back that, 'It was amazing, awesome because we built towers and played dominos and nothing was boring about this session and it was fantastic and I liked it. Skills practised: Imagination, confidence, being a good leader, saying please and thank you. 100% liked this session'. His SENCO happened to be in the room when he was giving this feedback. Later she said she was 'speechless' and wouldn't have believed it, if she hadn't heard it with her own ears. 'He had never showed as much enjoyment and positive feedback about anything.' He has since gone on to show a much more positive and active interest in learning.

However, there are circumstances in which the young person's needs are so extensive and profound that they fall outside our current sphere of capability to address.

Therefore, a central innovation will be to introduce a therapeutic component to NoLimitz. This will entail recruiting a half time fully qualified and British Association for Counselling & Psychotherapy (BACP)-accredited Counsellor/Psychotherapist.

We will also offer OCN accredited-training in wellbeing-focused mentoring to a total cohort of 30 NoLimitz beneficiaries from the older age bracket (11-13), so that they can graduate into becoming volunteer peer mentors, providing on-going wellbeing support to other beneficiaries, alongside our staff team. This element will have a particular focus on aftercare ('Keep in Touch') support for NoLimitz beneficiaries once formal counselling has ended, doubling up as 'step down' support from specialist interventions.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

We have achieved London Youth Bronze Quality Mark; On track to achieve Silver & Gold by December 2017.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Providing counselling and therapeutic support to young people (8-13) with more severe mental health problems. The project will involve a combination of person-centred counselling techniques, as suitable/tailored to the needs of individual clients, including Cognitive Behavioural Therapy (CBT), Neuro Linguistic Programming (NLP) and Eye Movement Desensitization and Reprocessing (EMDR) therapy.

Providing Open College Network-accredited training in wellbeing mentoring support (30 hours' training in total) to 11-13 year olds so that they can deliver mentoring support to other young people as part of an after-care, step down initiative, working alongside BANG staff. This will be group-focused, revolving around practical wellbeing tips/advice.

Providing parents with skills to support young people who are experiencing mental health issues

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

90 young people will benefit from specialist counselling support over the 3 year period, of whom 81 (90%) will report that their mental health, emotional resilience and ability to cope with and overcome the challenges they face have improved as a direct result of the support received.

Parents and teachers will report a reduction in behavioural/conduct problems for 54 young people (60%).

School records will show that educational attainment has improved in 63 cases (70%).

30 young people (11-13) will develop mentoring and other skills (e.g. communication and problem-solving); 24 of these (80%) will achieve an OCN qualification; and 24 (80%) will report that mentoring others has enhanced their own emotional wellbeing by improving their sense of self-worth.

45 parents will develop skills and confidence to support young people experiencing mental health issues

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes, the intention is for the service to be mainstream funded by the NHS/schools in the longer term, through, for example, the NHS Future in Mind programme, which is targeted at improving the mental health of children and young people. To achieve this mainstreaming objective, we need to build an evidence base that shows our therapeutic interventions are working.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

30

In which Greater London borough(s) or areas of London will your beneficiaries live?

Brent (100%)

What age group(s) will benefit?

0-15

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Funding required for the project

SUBSEQUENTLY
REVISED

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counsellor/Therapist	20,240	20,645	21,058	61,943
Project running costs	2,500	2,550	2,601	7,651
Volunteer training	1,000	1,020	1,040	3,060
Volunteer expenses	675	689	702	2,066
Insurance	1,000	1,020	1,040	3,060
Staff recruitment	1,500	0	0	1,500
Overheads	4,037	3,889	3,996	11,892
	0	0	0	0
	0	0	0	0

TOTAL:	30,952	29,812	30,437	91,172
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
We have only bid to City Bridge Trust	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counsellor/Therapist	20,240	20,645	21,058	61,943
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	0	0	0	0
	0	0	0	0

TOTAL:	30,952	29,813	30,407	91,172
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Finance details

Please complete using your most recent audited or Independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary income	264,596
Activities for generating funds	0
Investment Income	91
Income from charitable activities	12,527
Other sources	0
Total Income:	277,214

Expenditure:	£
Charitable activities	244,954
Governance costs	6,380
Cost of generating funds	2,000
Other	0
Total Expenditure:	253,334
Net (deficit)/surplus:	23,880
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	0

Asset position at year end	£
Fixed assets	34,454
Investments	0
Net current assets	65,572
Long-term liabilities	75,000
*Total Assets (A):	25,026

Reserves at year end	£
Restricted funds	23,784
Endowment Funds	0
Unrestricted funds	1,242
*Total Reserves (B):	25,026

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 0%
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Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:
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N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Big Lottery Fund	0	89,503	149,171
Reallsing Ambition	208,009	50,962	296
John Lyons Charlty	0	40,000	40,000
BBC Children in Need	0	28,389	28,694
Adventure Capital Fund	0	34,928	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jennifer Ogole**

Role within **CEO**
Organisation:

APPENDIX A - REVISED BUDGET

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counsellor/Therapist 3.5dpw	28,317	28,883	29,462	86,662
Project running costs	2,500	2,550	2,601	7,651
Volunteer training	1,000	1,020	1,040	3,060
Volunteer expenses	675	689	702	2,066
Insurance	1,000	1,020	1,040	3,060
Staff recruitment	1,500	0	0	1,500
Overheads	5,249	5,124	5,227	15,600
	0	0	0	0
	0	0	0	0
TOTAL:	40,241	39,286	40,072	119,599

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
We have only bid to City Bridge Trust	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counsellor/Therapist	28,317	28,883	29,462	86,662
Project running costs	2,500	2,550	2,601	7,651
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Insurance	1,000	1,020	1,040	3,060
Staff recruitment	1,500	0	0	1,500
Overheads	5,249	5,124	5,227	15,600
	0	0	0	0
	0	0	0	0
TOTAL:	40,241	39,286	40,072	119,599